

Committee(s)	Dated:
Education Board Policy and Resources	25 May 2017 8 June 2017
Subject: Education float in the Lord Mayor's Show 2017	Public
Report of: The Town Clerk & Chief Executive	For Decision
Report author: Emma Lloyd, Town Clerk's Department	

Summary

The Lord Mayor's Show is one of the most important events in the City of London Corporation's calendar for promoting the City as a world-leading location in which to live, work and visit.

An event attracting millions of television viewers and thousands of spectators each year, it also provides a prime opportunity to showcase the City Corporation's educational offer, and give those schools associated with the City Corporation an opportunity to directly connect with, and participate in, a modern celebration of the City's civic governance, rooted in its historic ceremony and tradition.

It is proposed that the Lord Mayor's Show 2017 include an education float, featuring the City's family of academies and independent schools.

Recommendation(s)

Members are asked to:

- Agree to the proposal of entering and funding an education float for the Lord Mayor's Show 2017, featuring the City's family of academy and independent schools, at a cost of no more than £10,000 to be met from the 2017/18 Policy and Resources Committee's contingency fund, and charged to City's Cash.

Main Report

Background

1. The Lord Mayor's Show is the apotheosis of the City of London's historic ceremonies and traditions. It is an opportunity to bring together and celebrate the diverse components of the City of London, from the livery companies and businesses to many charitable causes, showcasing the best that the City has to offer.
2. Each November the Show is broadcast live on BBC One, attracting a domestic audience of more than 1.5 million people and commanding an international television audience across Europe, Hong Kong and Asia; as well as bringing a further half a million spectators into the Square Mile itself. This is a key opportunity to promote the City of London as a world-leading location in which to live, work and visit, and the role and activities of the City Corporation in supporting this.
3. A key component of this is the City Corporation's long history of investment in and support of educational initiatives, encompassing primary, secondary and further education; support for the state, academy and independent sectors; as well as other educational initiatives. In more recent years the City has taken active steps to strengthen its links with its connected schools, and has encouraged increased co-operation and engagement between the family of schools.

Proposals

4. It is proposed that the City Corporation include and fund an entry in the Lord Mayor's Show 2017 under the theme of education. This education float would include the City Corporation's independent schools and academy schools sponsored at the date of this report, namely:
 - City of London Academy Southwark (sponsored by the City Corporation)
 - Redriff Primary City of London Academy in Southwark (sponsored by the City Corporation)
 - Galleywall Primary City of London Academy in Southwark (sponsored by the City Corporation)
 - City of London Academy Islington (co-sponsored with City University)
 - The City Academy, Hackney (co-sponsored with KPMG)
 - City of London School (part of the City Corporation)
 - City of London School for Girls (part of the City Corporation)
 - City of London Freeman's School (part of the City Corporation)
 - King Edward's School, Witley (supported by the City Corporation)
 - Christ's Hospital School (supported by the City Corporation)
 - Sir John Cass's Foundation Primary School (state maintained school)

5. The details of the float will be developed over the coming weeks in collaboration with the schools, the organisers of the Lord Mayor's Show and other stakeholders. It is proposed, however, that each school will be represented on the float by a small number of pupils.
6. The inclusion of an education float provides a valuable opportunity to showcase the City Corporation's work in education, a hitherto less well known aspect of the City Corporation's work and activities, and demonstrate our commitment to providing London's young people with the best possible opportunities, experiences and learning.
7. It also presents a chance for the schools to become actively involved in the ceremony and traditions of the City of London and the City Corporation; making the most of our cultural and historic resources; providing an opportunity for the students to contribute creatively to the Show; and bringing the schools together in a joint initiative.

Corporate & Strategic Implications

8. This approach closely aligns with the City Corporation's Education Strategy objective to *ensure that the City Corporation's outstanding cultural and historical resources enrich the creative experience of all London's learners*.

Financial implications

9. It is proposed that funding of no more than £10,000, including a participation fee of £6000 plus VAT, to be met from the 2017/18 Policy and Resources Committee contingency fund, and charged to City's Cash.
10. The current uncommitted balance available within the Policy and Resources contingency fund for 2017/18 amounts to £208,400. This is prior to any allowances being made for any other proposals on today's agenda.

Conclusion

11. The Lord Mayor's Show is an unrivalled opportunity to promote the City Corporation's educational offer, providing a chance to showcase the academy and independent schools to a global audience, and enabling the schools to get involved in the Square Mile's living history.
12. Members are asked to agree to the proposal of entering and funding an education float for the Lord Mayor's Show 2017, featuring the City's family of academy and independent schools, at a cost of no more than £10,000 to be met

from the 2017/18 Policy and Resources Committee's contingency fund, and charged to City's Cash.

Appendices

None

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